



13th ANNUAL HISTORIC HOME TOUR

Saturday, November 3, 2018
9am-3pm

“MODERN MUD”

Unique Mid-Century Adobe &
Classic Homes of La Mesa's
Eastridge/Mt. Nebo Neighborhood



Sponsorship Opportunities

Partner with the Historical Society & Sponsor the 2018 Home Tour!

Platinum Sponsorship - \$800
Gold Sponsorship - \$500
Silver Sponsorship - \$250
Bronze Sponsorship - \$125

Unique Sponsorship, Trade & Donation Opportunities Available
All Ad Artwork Must Be Submitted By: October 19, 2018
Questions? Contact Kristin Dooley at 619-866-8010 or
Email: information@lamesahistory.com



SPONSORSHIP DETAILS

All artwork and payments to be submitted by October 19, 2018

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Home Tour Platinum Sponsor – (\$800.00)

- One Full Page Ad in Home Tour Guide
- One Full Page Ad in LMHS newsletter
- Sponsor's name and logo displayed with other sponsors on Event Poster/Banner
- Sponsor's logo and link on Home Tour website (1 month)
- Sponsor's name mentioned in LMHS E-Blasts, social media and all other marketing materials (1 month)
- 4 free tickets to the Home Tour
- **(Deadline to secure this level of sponsorship: October 1, 2018)**

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Home Tour Gold Sponsor (\$500.00)

- Full Page Ad in Home Tour Guide
- Sponsor's name and logo displayed with other Platinum sponsors on Event Poster/Banner
- 2 free tickets to the Home Tour
- **(Deadline to secure this level of sponsorship: October 1, 2018)**

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Home Tour Silver Sponsor (\$250.00)

- Half (1/2) Page Ad in Home Tour Guide

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Home Tour Bronze Sponsor (\$125.00)

- Quarter (1/4) page Ad in Home Tour Guide

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Unique Sponsorship/Donation Opportunities (\$\$\$/Trade/Combo)

- ☐ Snack Shack: Opportunity to sponsor the donation food tent at registration feeding hungry home tour volunteers and tour-goers the day of the event
- ☐ Coffee Sponsorship: Set up and serve your coffee at our sign-in location
- ☐ Trolley Sponsorship: All trolleys will feature your company logo and info
- ☐ T-Shirt Sponsor: Sponsor our volunteer t-shirts and we add your logo to our backs!
- ☐ Restaurant/Retail Discount: Offer discounts to Home Tour ticket holders either week of or day of the tour
- ☐ Display Home Tour flyer at your place of business
- ☐ Add our Home Tour link on your website
- ☐ Volunteer to be a docent at this year's Home Tour

We appreciate any and all support! To secure your sponsorship or to get more information, please contact Kristin Dooley at 619-866-8010 or Email: information@lamesahistory.com.

Signature/ Print

Date

Business Name

Number/Email